

Case Study:

BI and Predictive Analytics



International Human Resources Company

Selects  **RTD INSIGHTS**  for BI and Predictive Analytics

Company and Situation Overview

- Headquartered in Philippines
- ~\$10M in annual revenue with 40%+ annual revenue growth
- Provides staffing and human resources services for large corporations

Challenges without RTD Insights

- X Manual-based processes for all incoming human resources requests
- X Lengthy, time consuming job applicant processing
- X Large backlog of unprocessed and unaddressed job applications
- X Limited insight into key candidate profiles and qualifications

Results with RTD Insights

- ✓ RTD Insights developed a machine learning model to improve job matches and decrease application processing time
- ✓ Modified data collection process & migrated existing data into organized database
- ✓ Employed real-time chat-box to accelerate data collection process