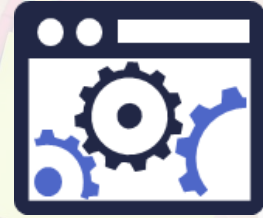


Case Study:

Internal Process Automation



International Automation Software Company

Selects  RTD INSIGHTS  for Internal Process Automation

Company and Situation Overview

- Headquartered in Canada
- ~\$10M in annual revenue with ~30% annual revenue growth
- Backed by a growth private-equity firm

Challenges without RTD Insights

- X Trouble consistently monitoring customer backlog for development and implementation
- X Manual, human-run data entry for all backlog reports, often resulting in errors and data inconsistencies
- X Time-consuming, repeated workflows with limited visualization outputs

Results with RTD Insights

- ✓ RTD Insights worked with the Finance, Development and Professional Services teams to create an automated dashboarding tool
- ✓ Operationalized an easy-to-use tool with numerous reporting views and visualizations to be used by company to monitor and improve backlog monitoring